## Therefore, I claim:

- 1. A sign, comprising:
- a housing; and
- at least one symbol plate adapted to engage said housing in at least two orientations relative to said housing;

wherein said at least one symbol plate includes a visual representation of at least one symbol.

- 2. The sign of claim 1, wherein the at least two orientations include a first position, and a second position that is 90 degrees to the first position.
  - 3. The sign of claim 1, wherein said housing includes at least one slot, and said at least one symbol plate includes at least one tab adapted to attachably engage said at least one slot.
    - 4. The sign of claim 1,

15

20

wherein said at least one symbol plate includes at least one symbol plate cutout that provides the visual representation of the at least one symbol; and

wherein said housing includes a light source that emits light waves, of at least one color, and that pass through at least a portion of the at least one plate cutout when said at least one plate is attached to said housing.

5. The sign of claim 4, further comprising

at least one sheet adapted to be disposed between the light source and at least one of said at least one plate;

wherein, when disposed between the light source and the at least one of said at

least one symbol plate, said at least one sheet filters one or more of the at least one color
from the light waves.

6. The sign of claim 4, further comprising

at least one sheet adapted to be disposed between the light source and at least one of said at least one plate;

wherein, when disposed between the light source and the at least one of said at least one plate, said at least one sheet diffuses a portion of the light waves to prevent visual perception of the light source as a distinct image.

7. The sign of claim 1, further comprising

15

20

a cover having at least one cover opening;

wherein said cover is adapted to attachably engage said housing with said at least one plate disposed between said cover and said housing, and

wherein, when said cover is engaged with said housing, the at least one cover cutout is oriented to expose the visual representation of the at least one symbol.

8. The sign of claim 6, wherein said cover is decorative.

9. The sign of claim 6, further comprising

a deluxe plate having at least one deluxe plate cutout;

wherein said deluxe plate is adapted to attachably engage said housing with said at least one symbol plate and said cover disposed between said deluxe plate and said

5 housing, and

wherein, when said deluxe plate is engaged with said housing, the at least one deluxe plate cutout is oriented to expose the visual representation of at least one symbol.